

# Socotra Unified Portal

Seamlessly connect agents, brokers, customers, and insurance companies—all on a unified portal powered by the industry's most advanced policy core. Socotra Unified Portal enables you to easily create user experiences and automated workflows that accelerate speed-to-market, increase engagement, and drive revenue.

## The only unified portal purpose-built for the insurance industry

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# Streamline your sales channel with a single front-to-back platform

Launch any insurance product for any channel or geography with a modern unified portal powered by an advanced policy core.

By relying on a single trusted platform partner for both the frontend and backend, insurers can reduce implementation complexity while streamlining data capture and operations.



# Drive revenue with a customizable digital portal

Reduce friction in the buying process by providing agents and customers with convenient and personalized user experiences. Socotra Unified Portal enables insurers to easily build a branded portal that is highly configurable and designed for mobile devices.

**Agents** can collaborate with customers on a secure, shared application that reduces manual entry and drives conversions. Insurers can also launch a **direct-to-consumer** channel with an intuitive and conversational interface.

## Innovate and scale with minimal effort and expense

Create seamless user experiences and automate processes in weeks, not months—all with a lean team. Get started fast with pre-built workflows for quote and bind, policyholder service, and claims. Easily integrate any third-party technology for application pre-fills, rating, documents, payment processing, and more.

After go-live, make portal changes in minutes, and easily expand to new channels or geographies. Because the platform is true cloud, insurers can instantly scale, reduce cloud-hosting fees, and get new features through automatic upgrades with zero downtime or costs.



## Modern tools to build modern user experiences



#### Out-of-the-box insurance workflows

Get started fast with pre-built workflows for quote and bind, policyholder service, and claims.



#### Complete personalization

Deploy a white-labeled portal with role-based customization. Easily configure forms and add reflexive and responsive questions.



#### Simple self-service

Agents can manage their entire book of business with customizable dashboards. Customers can buy and manage policies and make claims through an online self-service portal.



#### **Process automation**

Drive efficiency with seamless data capture, streamlined workflows, and advanced analytics.



#### **Collaborative experiences**

Enable agents and customers to collaborate on secure, shared online applications with proactive communications.



### Future-proof technology

Stay agile and competitive with flexible and always-up-to-date technology built on true cloud, open APIs, and a microservices architecture.



### INSURANCE INNOVATORS REPORT

### The roadmap paved by two of today's pioneers

Agents and customers are demanding more convenient user experiences than ever before. Hear from Dan Woods, CEO of Socotra, and Chuck Wilson, the creator of Socotra Unified Portal, as they discuss how insurers can leverage a modern front-to-back platform to launch innovative insurance products that satisfy the needs of today's agents and customers.

### GET THE REPORT

## Ready to learn more?

See how Socotra is providing the insurance industry's most open and agile platform, accelerating innovation and speed-to-market.

LEARN MORE